

Abstract

The object of the present invention is to provide a golf ball having the individualized appearance as well as the visibility, which the mark should inherently provide, by imparting the luster to the mark, without lowering the durability of the mark.

The golf ball of the present invention comprises a mark on the surface of the golf ball body, and a clear coating layer covering the mark, the mark having a color tone satisfying $L \leq 40$ specified by Lab color system, wherein the clear coating layer includes

the base resin; and

the luster material comprising a glass flake and a metal oxide layer coated on the surface of the glass flake.